

剑桥中国文化中心 2013 年系列讲座之二

题 目: 如何将您的发明创造转化成商业价值
How to commercialize your great ideas

主讲人: Jason Wen, PH.D., MBA, CLP. RTTP

时 间: 3 月 17 日 2013 年 10:00am-12:00noon

地 点: 剑桥中国文化中心 (781) 788-8558
411 Waverley Oaks Rd #2 Suite 214 Waltham MA 02452

Speaker: Jason Wen, PH.D., MBA, CLP. RTTP

演讲人: 文立民 博士, 工商管理硕士
美国专利和商标局注册的专利代理人
首批认证的特许授权师(CLP); 注册的技术转移专家(RTTP);
国际特许授权经理人协会(LES)会员; 大学技术经理协会(AUTM)会员;
波士顿学院技术转移及授权办公室主任

Dr. Jason Wen, Director of Technology Transfer & Licensing at Boston College, has a strong background combining experience in Life Science, Business and Patent Law, and has almost ten years technology development experience in field of technology transfer/licensing with academic institutions and a biopharmaceutical company. He has been working in the Office of Technology Transfer at Cold Spring Harbor Laboratory as an Assistant Director for more than eight years. As a former Assistant Professor in Virginia Commonwealth University, Dr. Wen has more than ten years scientific research experience with high level of knowledge in biomedical science. He graduated from Nankai University in China and holds a Ph.D. degree in Molecular Biology, MBA degree from University of Richmond, and finished one year law school studies in a J.D. program. Dr. Wen is a long time member of Association of University Technology Manager (AUTM) and Licensing Executives Society (LES). He was among the first who earned the Certified Licensing Professional (CLP) credential, a current CLP Exam Development Committee member, and he is also a Registered Technology Transfer Professional (RTTP). As a United State Patent and Trademark Office Registered Patent Agent, Dr. Wen has extensive experience in patent application and prosecution. Additionally, He has background and interest in doing technology transfer related business in China. Accordingly, he has been invited to give presentations to related societies and top universities/institutions in China with providing consultancy to several biotech companies in the past. Also, Dr. Wen has been invited as a Venture Forum Business Plan judge and a speaker in 2013 AUTM Annual meeting.

Abstract: The talk will show individual inventors the road map on how to commercialize their great ideas. The topics to be covered include: patent protection, invention marketing and licensing, starting up your own company, and product manufacture and distribution, with many real-life examples.